

# WEBSITE PROPOSAL

This proposal outlines our comprehensive approach to creating a website that aligns with your unique business goals and captivates your target audience. We are committed to delivering a website that is not only visually appealing but also functionally robust.



### User-Centered Design

We prioritize user experience, creating intuitive and engaging interfaces.

### Technical Proficiency

Our team possesses expertise in various web development technologies.

### Strategic Thinking

We develop websites that achieve your business objectives.

## Understanding Your Needs

# 01

### Target Audience

We'll delve into your ideal customer profile to ensure your website resonates with the right people.

# 02

### Content Strategy

We'll work with you to create compelling content that engages your audience.

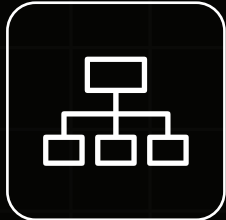
## Design concepts

### User Experience



- **User Research**

We conduct research to understand user needs and behaviors.



- **Information Architecture**

We organize website content for easy navigation and user-friendliness.



- **Usability Testing**

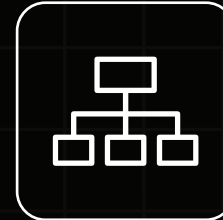
We test prototypes and gather feedback to optimize user experience.

### Functionality and Features



- **E-Commerce**

Secure online store with product display, shopping cart, and checkout functionality.



- **Social Media Integration**

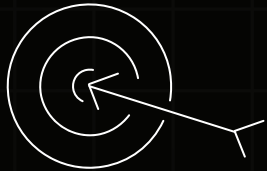
Connect with your audience on social media platforms to enhance engagement.



- **Content Management System (CMS)**

User-friendly platform for managing content, updates, and website administration.

## Development Process



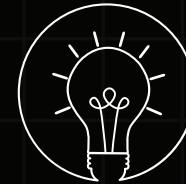
### Kick off meeting

A kick-off meeting for onboarding a client is an essential step in starting the relationship and setting expectations for the project. It ensures alignment between the client and your team.



### Project Planning

Define project scope, timeline, and resources



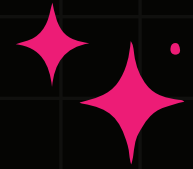
### Design and Development

Create website designs, code functionality, and implement features.



### Testing and Deployment

Thoroughly test the website, address any bugs, and launch the site.



## Dynamic Package

Fixed Cost –30,000 /-



### Inclusion

1. Up to 5 pages
2. Banners
3. Services / Products page
4. Testimonials / FAQ
5. Gallery Section
6. Social Links
7. Contact Form
8. Teams
9. Click To Call / Email / WhatsApp

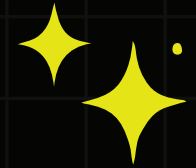
10. Mobile Responsive
11. Admin Panel with Login Details Provided
12. Delivery within 30 working days

### Exclusion

1. Hosting & Domain Charges Based on technologies used
2. Per Page 2000
3. Domain & hosting yearly renewal

## Dynamic Plus Package

Fixed Cost – 45,000 /-



### Inclusion

1. Up to 12 pages
2. Product Listing / Service Listing Sites
3. Slider
4. Services / Products pages plus listing based on category
5. FAQ
6. Gallery Section
7. Blogs
8. Contact Form
9. Teams
10. WhatsApp Enquiry
11. Google Maps Location

12. Social Links
13. Click To Call / Email / WhatsApp
14. Content Management
15. Testimonial Management
16. Banner Management
17. Mobile Responsive
18. Admin Panel with Login Details Provided
19. Delivery within 45 working days

### Exclusion

1. Hosting & Domain Charges Based on technologies used
2. Per Page 2000
3. Domain & hosting yearly renewal

## Dynamic Premium Package

**Fixed Cost – 70,000 /-**

\* price may vary based on client specific requirements

### Inclusion

1. Up to 15 pages & based on customer requirements
2. Product Listing / Service Listing / ECommerce / Travel Agency Sites / RealEstate
3. Slider
4. Services / Products pages plus listing based on category
5. FAQ
6. Gallery Section
7. Blogs
8. Contact Form
9. WhatsApp Enquiry
10. Google Maps Location
11. Payment Gateway Integration

12. Order Management
13. Cart Management
14. User Management
15. Wishlist
16. Social Links
17. Click To Call / Email / WhatsApp
18. Content Management
19. Testimonial Management
20. Banner Management
21. Mobile Responsive
22. Admin Panel with Login Details Provided
23. Delivery within 45 working days

### Exclusion

24. Hosting & Domain Charges Based on technologies used
25. Per Page 2000
26. Domain & hosting yearly renewal



# NEXT STEPS

## Contract Review

We'll review and finalize the project scope and terms of agreement.

## Project Timeline

We'll establish a clear timeline for website development.

## Payment Schedule

We'll outline the payment terms and schedule for the project.



# THANK YOU

FOR MORE ENQUIRY ☎ +91 90728 84433